



**REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – INDIVIDUAL CONSULTANT SELECTION)**

RECRUITMENT OF ROGEAP COMMUNICATION OFFICER

Date: August 15th, 2024

Duty Station: Abuja, Nigeria

Name of project: Regional Off-Grid Electricity Access Project (ROGEAP)

Grant No.: D784-3W

Assignment Title: Recruitment of ROGEAP Communication Officer

Reference No.: NG-ECOWAS-OCEM-437732-CS-INDV

The Economic Community of West African States (ECOWAS Commission) has received financing from the World Bank toward the cost of the *Regional Off-Grid Electricity Access Project (ROGEAP)* and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include the preparation and submission of the following deliverables to the Project Steering Committee for approval and onward transmission to IDA:

- Draft communications and advocacy strategies to increase the standing and awareness of ROGEAP with partners, the media and the public; the strategies should be aligned with the Social Risk Management system;
- Draft policies on publishing and communications for ROGEAP which are aligned with the Social Risk Management system;
- Up and running ROGEAP website, and continuous maintenance of contents of the website (with support from IT services);
- Annual Communication Reports on media activities and publicity events.

The overall purpose is to ensure the visibility, formulation and implementation of the communications and advocacy strategies to increase the standing and awareness of ROGEAP with partners, the media and the public.

The detailed Terms of Reference (TOR) for the assignment can be found at the following website:
https://www.ecowas.int/procurement/procurement_m/intellectual-services/

The ECOWAS Commission now invites eligible Individual Consultants (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The shortlisting criteria are as follow:

Qualification

- ✓ A Master’s degree from reputable university in Mass Communications & Journalism, Media Studies, Communications Strategy, Development Communication or relevant discipline; A higher degree will be an advantage.



Experience and skills

- ✓ At least 5 years of relevant experience in providing communication packages to promote the activities of an organization or program, preferably a development organization and/or multi-country program.
- ✓ Proven technical communication skills.
- ✓ Rich experience in the usage of computers and office software packages (MS Word, Excel, PowerPoint, etc.) and graphic designing.
- ✓ Experience in handling web-based management systems.

Note: Citizens of ECOWAS member States are particularly encouraged to apply for this consultancy.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" Nov 2020 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest in Consulting Services.

A Consultant will be selected in accordance with the Selection of Individual Consultant set out in the "Procurement Regulations for IPF Borrowers" Nov 2020 ("Procurement Regulations").

Further information can be obtained at the address below during office hours ***Monday to Friday from 9.00 a.m to 5.00 p.m (GMT + 1) Local Time.***

Expressions of interest must be delivered in a written form to the addresses below by e-mail by **August 29th, 2024 at 12 noon Nigerian Time.**

ECOWAS Commission

Abuja, Nigeria

E-mail: rogeapprocurement@ecowas.int with copy to selhadji@ecowas.int ; sbangoura@ecowas.int ; ikkamara@ecowas.int ; ombacke@ecowas.int ; eaka@ecowas.int

Mr. Sédiko DOUKA

Commissioner Infrastructure, Energy and Digitalisation