



## REQUEST FOR EXPRESSIONS OF INTEREST

### **Consultancy Services for the Selection of a Consultant (Firm) for the development and implementation of a communication and visibility strategy for the Spanish-ECOWAS Migration and Development Fund**

1. The Commission of the Economic Community of West African States (ECOWAS), as part of its activities, intends to select a Consultant (firm) for the development and implementation a communication and visibility strategy for the Spain/ECOWAS Fund for Migration and Development.
2. The objective of this consultancy is to generate a communication and visibility strategy that explains the results, successes recorded, and impact made by the Migration Fund projects, both through the intervention with the Civil Society organizations, the national institutions projects of the Member States and through the National Migration and Development Platforms.
3. The contract duration will be two (2) months maximum.
4. The ECOWAS Commission invites eligible Consultants (consulting firms specializing in communication and migration issues) to express their interest in providing these services. Interested, eligible and qualified consultants must provide information on their capacity and experience demonstrating that they are qualified to provide services of a similar nature. The criteria for establishing the shortlist are: **(a)** General experience in the field of communication and migration over the last ten (10) years (2012 - 2021); **(b)** Shall demonstrate of having executed at least two (2) similar assignments in development and implementation of a communication, journalism, ICT strategy for renowned International Organizations OR for projects financed by the Donors over the last ten (10) years (2012 - 2021); **(c)** Shall demonstrate of having executed at least one (1) Similar assignment (development and implementation of a communication strategy, journalism, ICT) in the ECOWAS region during the last ten (10) years ( 2012 - 2021) for renowned International Organizations OR for Donors funded projects; **(d)** List of appropriate skills staff relevant to this assignment (List, Qualifications); **(e)** Shall provide evidence of staff being capable to Produce Reports and all other Relevant Documents in both English and French.

**NB: Each Reference (experience) will be summarized on a Project Sheet with all relevant Supporting Documents indicating the Contact Information of the Contracting Authorities or Client so as to facilitate verification of the information provided. For each reference project, the consultants shall submit the Contracts (cover page with title and page with the signatures) OR Attestation of Good Performance OR Certificate of Completion.**



5. Consultants may constitute Joint-Ventures to enhance their chances of qualification.
6. The Eligibility criteria, preparation of the short-list and the selection procedure shall be in accordance with the ECOWAS Procurement Code which is available on the ECOWAS Commission's Website at [www.ecowas.int](http://www.ecowas.int).
7. Interested consultants can obtain further information and clarification at the e-mail addresses mentioned below during working hours: **9.00am - 4.00pm, Nigerian Time, (GMT + 1) Mondays through Fridays (except public holidays)**: [sbangoura@ecowas.int](mailto:sbangoura@ecowas.int) with copy to [procurement@ecowas.int](mailto:procurement@ecowas.int); [asiaw-boateng@ecowas.int](mailto:asiaw-boateng@ecowas.int); [idangou@ecowas.int](mailto:idangou@ecowas.int) [ikkamara@ecowas.int](mailto:ikkamara@ecowas.int); [yderra@ecowas.int](mailto:yderra@ecowas.int)
8. Expression of Interest must be delivered in hard copies and in sealed envelopes (**one (1) signed original plus three (3) copies**) to the address below, not later than **December 12, 2022, at 11.00 am (GMT + 1), Nigerian Time** and must be clearly marked: **"Selection of a Consultant (Firm) for the development and implementation of a communication and visibility strategy for the Spanish-ECOWAS Migration and Development Fund"**:

**For delivery in person or by registered mail to:**

**Procurement Division,**  
Directorate of General Administration,  
1<sup>st</sup> Floor of the ECOWAS Commission Headquarters,  
Plot 101, Yakubu Gowon Crescent,  
Asokoro District, Abuja, NIGERIA.

9. The working languages shall be **English and French**. The Expression of Interest will be submitted in **English or French Languages**.